

Cloud and eCommerce business opportunities workshop

Ripplecom and the Loughrea Chamber of Commerce will host a workshop for businesses in Loughrea to discuss the business opportunities that the **fibredirect** project will offer:

Lough Rea Hotel & Spa

Old Galway Road, Loughrea, Co. Galway, Ireland

Date: Thursday 07 August 2014

Time: 19:00 hrs

Cloud services

Ripplecom and their partner Blacknight Solutions will explore what it means to have fibre broadband for SMEs. How higher upload and download speeds can open up a world of opportunity.

- Secure encrypted data backups
- In-country mail hosting
- Website hosting in Ireland, 'be close to your website'
- Domain names, Are you using free email for your business? Customers are less likely to contact you than if you use gmail, eircom, iol, esat, yahoo
- New gTLDs make business more relevant online. .club, .buzz, .bar, .rest, .ink ...

Web presence and eCommerce

Ripplecom and their partner Spiralli Business Solutions will explore with you the benefits a professional web presence and eCommerce can bring to your business.

- Understand what an online store can do for your business
- Identify the Unique Selling Points that will generate online sales for you
- Learn how to optimise your website for your customers and for the search engines to boost conversions
- Understand the proven techniques for promoting your website, attracting visitors and converting them into customers
- Get an introduction to budgeting for your website (time and money)
- Learn about grant opportunities for your online presence

Ripplecom Business Solutions is a leading provider of high-speed low-latency telecommunications networks to enable Irish business to avail of the opportunities provided by the Internet and eCommerce. Ripplecom deploy a full range of advanced solutions in urban and rural areas using appropriate technologies to meet specific need.

Blacknight Internet Solutions is a 100% Irish owned and based in Ireland, Internet Corporation for Assigned Names and Numbers (ICANN) accredited domain registrar and hosting company who lead the way in the provision of dedicated servers and co-location using 'best of breed' technologies as well as a comprehensive range of hosting plans and domain name registration services to business globally.

Spiralli Business Solutions have been providing online solutions to businesses since 2005. Our clients range from micro-businesses to multinationals. We will be sharing some of the knowledge we've gained in partnership with our clients, to give you a better understanding of what it takes to build a successful e-commerce presence.